

EMPOWERING
LEADERS FOR
TOMORROW'S
CHALLENGES



TRANSFORMING PROFESSIONALS INTO VISIONARY LEADERS

Embark on a transformative journey of leadership and business excellence with our esteemed Executive MBA program. Designed to cater to the needs of working professionals like you, our program offers a comprehensive curriculum that combines theoretical knowledge with practical insights to enhance your managerial skills and propel your career to new heights.

Our Executive MBA program spans over a period of two years, allowing you to gain in-depth knowledge and skills while balancing your professional commitments. We understand the importance of flexibility, and that's why our classes are scheduled in the evenings and on weekends, ensuring minimal disruption to your work-life balance.

PROGRAM HIGHLIGHTS:

- **Leadership Focus:** Our Executive MBA program is designed to nurture and develop the leadership skills necessary for success in today's dynamic business landscape.
- **Global Perspective:** Gain a global perspective on business with international study opportunities and a diverse cohort of students.
- **Expert Faculty:** Learn from renowned faculty members and industry experts who bring real-world insights into the classroom.
- **Career Acceleration:** Propel your career forward with our comprehensive career development and job placement support.
- **Alumni Network:** Join a powerful alumni network of successful executives and entrepreneurs, opening doors to endless networking possibilities.
- **Flexibility:** Designed for working professionals, our program offers a flexible schedule to accommodate your career commitments.

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ABOUT **SPPU**

Savitribai Phule Pune University, known for its rich legacy and academic excellence, has expanded its reach to Qatar, bringing world-class education to the heart of the Middle East. Established as a symbol of academic innovation and global collaboration, the Qatar Campus is committed to transforming the educational landscape in the region. MIE-SPPU Institute of Higher Education is an institution licensed by the Ministry of Education and Higher Education in Qatar and has partnered with Savitribai Phule Pune University to offer world classes education in Qatar.

Savitribai Phule Pune University, one of the premier universities in India, is positioned in the North-western part of Pune city. It occupies an area of about 411 acres. It was established on 10th February 1949 under the Poona University Act. The university houses 46 academic departments. It is popularly known as the 'Oxford of the East'. It has about 307 recognized research institutes and 612 affiliated colleges offering graduate and undergraduate courses.





KEY HIGHLIGHTS

- **Legacy of Excellence:** With a history dating back to 1949, Savitribai Phule Pune University is renowned for its commitment to academic rigor and innovation. Our Qatar Campus upholds this tradition of excellence.
- **Global Recognition:** The University holds prestigious accreditations and affiliations, ensuring that our programs meet international standards of quality and relevance.
- State-of-the-Art Facilities: Our modern campus in Qatar is equipped with cuttingedge facilities, libraries, and technology infrastructure to support a conducive learning environment.
- **Diverse Community:** We take pride in our diverse student body, which fosters cross-cultural learning experiences and prepares our graduates for a globalized world.
- **Academic Programs:** In addition to the Executive MBA program, our Qatar Campus offers a range of undergraduate programs, each designed to empower students with knowledge and skills for success.
- Research and Innovation: At the forefront of innovation and research, our campus encourages intellectual exploration and problem-solving to address global challenges.
- **Industry Engagement:** Our strong ties with industry leaders and local organizations ensure that our programs remain relevant and aligned with market needs.
- **Community Engagement:** Beyond academics, we actively engage with the local community through various outreach initiatives, contributing to the social and cultural fabric of Qatar.



WHY CHOOSE OUR **EXECUTIVE MBA PROGRAM?**

PROGRAM OBJECTIVES AND GOALS

- 1. **Leadership Development:** Our Executive MBA program is designed to develop visionary leaders who can navigate the complex challenges of the business world.
- 2. **Global Perspective:** Our curriculum includes an international focus, preparing you to excel in a globalized business environment.
- 3. **Strategic Thinking:** Gain the skills to think strategically, make data-driven decisions, and lead with confidence.
- 4. **Networking:** Build a powerful professional network with fellow executives, faculty, and industry experts.
- 5. Career Advancement: Elevate your career with our comprehensive career development support, including mentorship and job placement assistance.





WHO SHOULD CHOOSE OUR EXECUTIVE MBA PROGRAM?

Our Executive MBA program is specifically designed for accomplished professionals and aspiring leaders who are seeking to take their careers to the next level. It's an ideal choice for:

- **Experienced Professionals:** If you have several years of professional experience and are looking to accelerate your career progression, our Executive MBA program is tailored to meet your needs.
- Managers and Senior Executives: Current managers and senior executives who
 wish to enhance their leadership skills and broaden their business acumen will
 find our program invaluable.
- **Entrepreneurs:** As an entrepreneur, you'll gain the strategic thinking and global perspective necessary to grow your business and tackle industry challenges effectively.
- Career Changers: If you're considering a career change and want to pivot into a leadership role in a new industry, our program provides the knowledge and network to make that transition successfully.
- **Global Aspirants:** Professionals with aspirations to work on a global scale will benefit from our international focus and diverse cohort.
- Innovators and Problem Solvers: Those who thrive on innovation, problemsolving, and critical thinking will appreciate the challenges and opportunities our program offers.
- **Lifelong Learners:** If you're committed to lifelong learning and continuous personal and professional development, our Executive MBA program provides a stimulating environment for growth.
- Individuals Seeking Career Advancement: If you're aiming for C-suite positions or top leadership roles in your organization, our program equips you with the skills and knowledge to achieve those goals.

Whether you're looking to deepen your expertise, expand your horizons, or prepare for leadership roles in today's competitive business world, our Executive MBA program is the ideal choice to propel you toward your aspirations. Join us and embark on a transformative journey that will shape your future success.

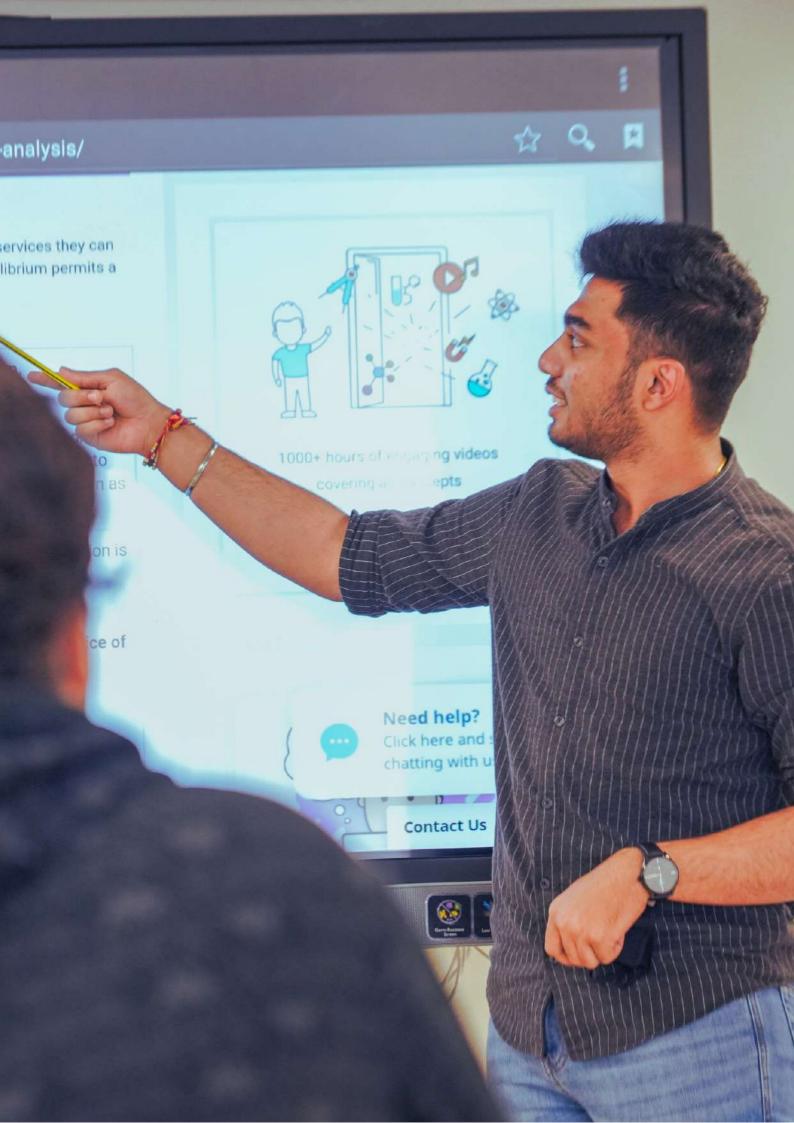




PROGRAM CURRICULUM

Our Executive MBA program is designed to provide a comprehensive and immersive learning experience, equipping you with the knowledge and skills needed to excel in leadership roles. The curriculum is carefully crafted to cover core business disciplines, strategic leadership, and global perspectives. Here's an overview of the program structure:

- Core Courses: Our Executive MBA program features a set of core courses that serve as the foundation for your leadership journey. These courses are carefully designed to provide you with essential knowledge and skills that every business leader needs to excel in today's competitive landscape. As you progress through the program, these core courses will equip you with a deep understanding of key business disciplines and leadership principles.
- **Elective Courses**: Tailor your learning experience by choosing elective courses that align with your career goals and interests.
- Executive Seminars and Workshops: Throughout the program, you'll have the
 opportunity to participate in exclusive executive seminars and workshops. These
 sessions are led by industry experts and cover contemporary topics and
 leadership challenges.
- International Study Opportunities: Broaden your global perspective with optional international study tours, where you'll have the chance to explore business practices in different countries and engage with a diverse range of cultures.
- Capstone Project: As a culmination of your learning journey, you'll work on a capstone project that allows you to apply your knowledge to a real-world business challenge, under the guidance of faculty and industry mentors.





CORE COURSES

In the **first year** of the Executive MBA program at Savitribai Phule Pune University, Qatar Campus, you will embark on a journey of comprehensive learning through a series of core courses. These courses are meticulously designed to provide you with a strong foundation in key business disciplines and leadership essentials. Here's a brief summary of the core courses:

Fundamentals of Management & Organizational Behaviour: Gain insights into the principles of management and organizational behavior, equipping you with the skills to lead and inspire teams effectively.

Management Accounting: Understand the fundamentals of financial management, budgeting, and corporate accounting, enabling you to make informed financial decisions.

Managerial Economics: Dive into the world of economics as it applies to managerial decision-making, helping you navigate the complexities of the business environment.

Statistical Methods & Research Methodology: Develop proficiency in statistical analysis and research methodology, empowering you to make data-driven decisions and conduct business research.

Legal Aspects of Business: Explore the legal framework that governs business operations, ensuring you are well-versed in legal compliance and ethical considerations.

Business Communications: Enhance your communication skills, both written and verbal, to effectively convey ideas and strategies in the corporate world.

Marketing Management: Dive into the world of marketing, covering strategies, consumer behavior, and market trends, preparing you to create successful marketing campaigns.

Financial Management: Deepen your financial acumen, including financial analysis, corporate finance, and budget management, to make sound financial decisions.

Human Resource Management: Explore the intricacies of managing human capital within organizations, focusing on talent acquisition, development, and engagement. Manufacturing & Operations Management: Understand the principles of operations management, supply chain, and quality control, optimizing business processes.

Management Information Systems: Master the use of information systems and technology in decision-making and organizational efficiency.

Entrepreneurship Development: Cultivate your entrepreneurial mindset and learn the art of business innovation and development.





CORE COURSES

n the **second year** of the Executive MBA program at Savitribai Phule Pune University, Qatar Campus, you will continue your journey of advanced learning and leadership development through a set of core courses. These courses are strategically designed to deepen your expertise in critical areas of business and prepare you for the challenges of senior leadership roles. Here's a concise summary of the core courses for the second year:

Business Policy & Strategic Management: Develop your strategic thinking and decision-making skills to lead organizations effectively. This course emphasizes the formulation and implementation of business strategies.

International Business Management: Gain insights into global business dynamics, international market entry strategies, and the complexities of managing operations in a global context.

Functional Electives (I, II, III): Choose from a range of specialized elective courses tailored to your career interests in areas such as Marketing, Finance, Human Resources, Operations, Systems Management, and International Business.

CSR & Business Ethics: Explore the ethical dimensions of business operations and corporate social responsibility, emphasizing responsible leadership.

Dissertation (VIVA): Undertake a comprehensive research project and defend your findings through a VIVA examination, showcasing your ability to contribute to the field of business management.

Management Control Systems: Learn how to implement management control systems that optimize organizational performance and align with strategic objectives.

Business Environment & Managing for Excellence: Navigate the ever-evolving business environment by studying trends, challenges, and best practices for achieving operational excellence.

Functional Electives (IV, V, VI): Continue customizing your knowledge and skills by selecting specialized elective courses based on your career aspirations.

Case Writing & Development: Hone your case writing and analysis skills, preparing you to address real-world business challenges through case studies.





ELECTIVE COURSES

Marketing (Group A)

Elective I (303-A) - Product & Services Marketing

Elective II (304-A) - Marketing Research & Consumer Behaviour

Elective III (305-A) - Sales & Distribution Management

Elective IV (403-A) - International Marketing

Elective V (404-A) -Digital Marketing & Customer Relationship Management

Elective VI (405-A) - Integrated Marketing Communication & Brand Management

Finance (Group B)

Elective I (303-B) - Financial Services

Elective II (304-B) - Company's Act

Elective III (305-B) - Corporate Finance

Elective IV (403-B) - International Finance

Elective V (404-B) - Security Analysis & Portfolio Management

Elective VI (405-B) - Corporate Taxation

Human Resources Management (Group C)

Elective I (303-C) - Employee Engagement & Compensation Management

Elective II (304-C) - Competency Mapping & Career Development

Elective III (305-C) - Industrial Relations & Labour Legislation

Elective IV (403-C) - Performance Management, Training & Development

Elective V (404-C) - Strategic Human Resources Management

Elective VI (405-C) - Organizational Development

Operations Management (Group D)

Paper I (303 D) - Operation Research

Paper II (304 D) - Logistics & Supply Chain Management

Paper III (305 D) - Quality and Technology Management

Paper IV (403 D) - Advanced Project Management

Paper V (404 D) - Strategic Manufacturing & Operations Management

Paper VI (405 D) - World Class Manufacturing

Systems Management (Group E)

Paper I (303 E) – System and System Dynamics

Paper II (304 E) - Business Applications and Strategic Management for IT

Paper III (305 E) – Computing Environment & infrastructure management for IT

Paper IV (403 E) - Data Analytics and Business Intelligence.

Paper V (404 E) – Systems Project Management

Paper VI (405 E) - Systems Audit Control & Verification

International Business Management (Group F)

Paper I (303 F) - International Business Environment & Global Competitiveness

Paper II (304 F) - International Marketing

Paper III (305 F) - International Finance

Paper IV (403 F) – International Regulatory Environment & Business Operations

Paper V (404 F) – International Logistics & Supply Chain Management

Paper VI (405 F) - International Diversity Management



MEET OUR FACULTY



Dr. ManishKumar

With a total experience of more than two decades, Dr. Varma is a unique blend of Industrial experience and academics. He holds a Ph.D. in Management, Bachelors in Mechanical Engineering, and Masters in Management Studies. Dr. Varma was awarded the European fellowship from UPM Madrid, Spain. Apart from being an excellent educator, he is a Certified Six Sigma Black Belt (CSSBB). Dr. Varma has worked with SPPU as an Associate Professor and a recognized research guide too. He has published more than 25 papers in peer-reviewed and Scopus Indexed journals.



Dr.Sabiha Fazalbhoy

Dr. Sabiha Fazalbhoy has a teaching experience of 12 years in the Higher Education and an Industry experience of 7 years. She holds a PhD in Management. She has presented and published several research papers in high indexed journals in Entrepreneurship and Management domains and has reviewed research papers for the esteemed South Asian Journal of Management. She is a PhD thesis reviewer and has co-edited a book published by IGI Global, USA.



Dr. Pranav Raj

Pranav is a student of Social Science with specialisation in Economics. His research area primarily involves law and economics, development economics, and issues related to economic growth.. He has worked with Ernst Young for approximately four years. Apart from academics, Pranav loves to travel and is fond of reading crime fictions. Pranav also runs a YouTube channel to share his knowledge on Econometrics and its applications in the field of Economics.



ADMISSIONS

ELIGIBILITY CRITERIA

Graduation with 50% marks and 3 years of post graduation work experience is required.

DURATION

The course is for a duration of 2 years.

SCHEDULE

A total commitment of approx. 14 hours per week are required. The classes will be held in the evenings and weekends.

ADMISSION PROCEDURE

Fill the online application form Upload the following documents

- Qatar ID
- Undergraduate Degree
- Detailed CV
- Proof of work experience

Once documents are received our admissions team will get in touch with you to guide you further with the admission process





GET IN TOUCH





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